

Your Style + Lighting.
Your Home.



 VAXCEL

Making a House Your Home

Whether upgrading a single room, renovating an entire house, or building a new one, you want it to be just right. Trendy, yet personalized. A place to create shared memories with family and friends and celebrate life together.

No matter if it's your first home project or you're a seasoned pro, you may be unsure where and how to get started. Choosing between colors, textures and décor can be challenging. And with so many different lighting fixtures to choose from, selecting the right ones can be intimidating.

The good news is – although you may not know it yet – you're embarking on a journey.

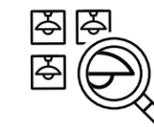
And you deserve it to be joyous, not overwhelming. Vaxcel is here to guide you along that journey of adding a distinctive signature to your home.

Over the past three decades in lighting homes, we've seen many trends come and go. We've also learned a few things about helping identify a style that matters to you. Our relentless curiosity about how people live and use space in their daily lives drives our desire to create elegant, on-trend lighting experiences that help you turn a house into a home.



Vaxcel's user-friendly lighting and fan solutions are designed to put style and functionality within reach of homeowners.

When you're ready to start your adventure, it's as easy as three simple steps:



① DISCOVER

Complete the online style quiz



② CREATE

Add items to your Lighting List as you explore our curated collections reflecting your newly found style



③ SHOP

Take your Lighting List with you when you visit your local lighting showroom

Visit www.vaxcel.com to start your journey.

Lighting with Purpose

At Vaxcel, crafting new products always begins and ends with you. Each project starts with defining a purpose — the “why” behind the solution. Our approach to thoughtful, innovative lighting designs is to ultimately make our customers happier and their lives easier.

One unique part of our product development is working directly with clients each year to create a lighting or fan solution specifically designed for their homes. By spending time with people in their homes, we get to know them, their style and their needs. We’re then able to craft a fixture designed for a real home and not developed separately in a design lab. Our experience has been that the needs and desires which emerge from this interactive process also strongly resonates with other customers.

No matter the space it might go in or style it might reflect, you can be confident the solution you choose was developed with guidance from real homeowners like you and will brighten your home in more ways than one.

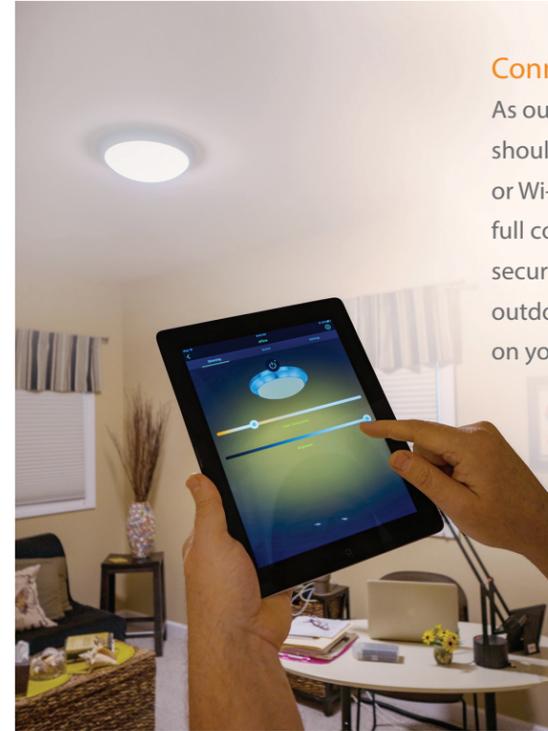


Dualux® Dual-Level Technology

With Dualux motion-detecting outdoor lights, at dusk your home will be illuminated with bright light. Then late at night our patented technology automatically dims to provide ambient light until dawn. Should motion be detected, bright illumination will be triggered to help keep you safe and worry-free.

Connected Lighting

As our lives become more connected, shouldn't our lights too? Using Bluetooth or Wi-Fi, our Connected solutions offer full control over the lighting levels and security features of your indoor and outdoor fixtures via an easy-to-use app on your mobile device.



Naturalux™ Dim-to-Warm Technology

Adjusting a dimmer to the right brightness and color temperature levels can be elusive. With a Naturalux enabled light, the dim-to-warm technology adjusts both color temperature and brightness, creating natural lighting to set the perfect mood for doing work or a quiet night by the fire.



Instalux® Motion-Sensor Technology

You're set to read a book or watch a movie — no need to get up to find the light switch. Or you're cooking — no need to put down the hot dish. With a simple wave of your hand or arm, you can easily switch or dim our Instalux® lights.

APPLIED TECHNOLOGIES, ADDRESSING REAL NEEDS.

Although our passion for products begins with artistry and styling, it goes much deeper. Vaxcel's human-centric concepts also incorporate our portfolio of patented technologies. Our fixtures don't just light your home, they help make your life easier, safer and more connected.

Creating Your Space

Whether designing a new home or tackling a remodeling project, there are two key factors for you to consider before you begin: *STYLE* and *SPACE*.

You'll usually naturally identify which room(s) you want to focus on adding or improving the lighting to create a backdrop for shared memories in your home.

Then it's time to add in your style. Yet style is a personal concept and often hard to define. Although you might believe you are either traditional or contemporary, many of us simply say "I'll know it when I see it."

At Vaxcel, we believe confidently owning your style is crucial to intentionally and purposefully creating your space.

To make owning your style easier, we've created interactive tools to help you identify it. After completing the online quiz, you'll not only learn (or confirm) your style. You'll also be able to explore our full range of indoor and outdoor lighting and ceiling fans curated across 11 styles.

To begin imagining how lights can bring together other décor elements to create distinct looks throughout your home, here is a sampling of four featured styles.

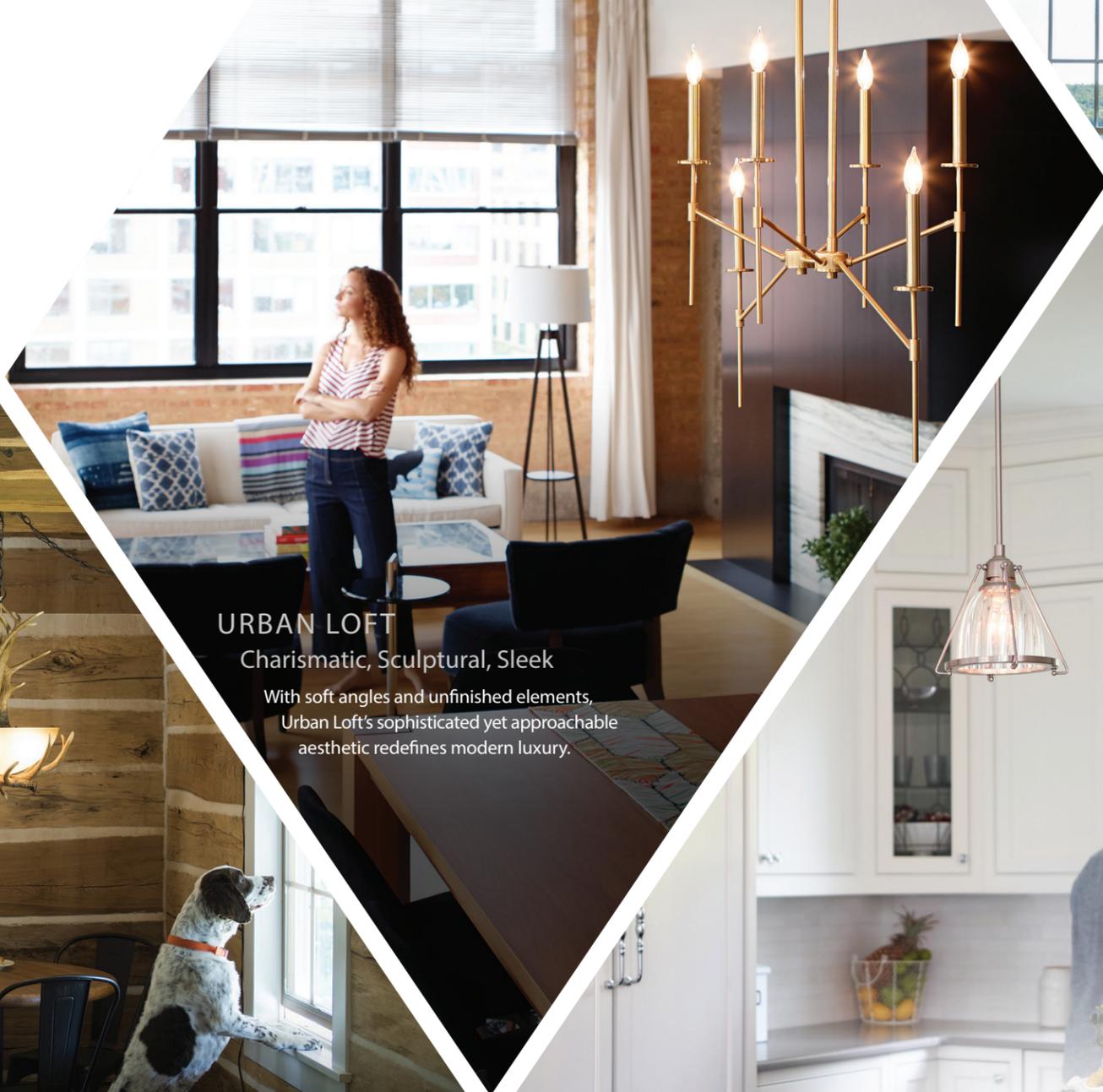
RUSTIC Strong, Comfortable, Natural

The burnished patinas and mottled glass elements of our Rustic collection are reminiscent of evenings by the fire after a trek through the woods.



URBAN LOFT Charismatic, Sculptural, Sleek

With soft angles and unfinished elements, Urban Loft's sophisticated yet approachable aesthetic redefines modern luxury.



COASTAL Casual, Joyful, Relaxed

Inspired by crisp shoreline breezes and sunshine filled days, the sun-washed palette of the Coastal collection evokes a carefree spirit.



MODERN COUNTRY Eclectic, Welcoming, Friendly

The Modern Country collection blends classic charm with warm, inviting neutral tones, giving the traditional a contemporary twist.



We invite you to take our **online style quiz** to find the perfect lighting that complements your style and makes your space. While you're scanning the products, create your own Lighting List and take it with you to a showroom to begin turning your house into a home!

Take the Style Quiz at
www.vaxcel.com/find-style-quiz



Making a House Your Home

Whether you prefer seeing it on a screen or
in person, you're covered. Visit

www.vaxcel.com

to browse our lighting selection and
find a local lighting showroom.



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